

START-UP TECHNOLOGY TRENDS AND INNOVATION

Date: 11.08.2024

Organized by: Ms. Priyadharshini V.R., Assistant Professor of English and
YRC District Organizer & AIIC Member.

Academic Year: 2024-2025

Report:

An online mentoring lecture was held on August 11th, 2024, organized by the Youth Red Cross "**AGRONIC**" in collaboration with the Auxilium Innovation and Incubation Center at Auxilium College (Autonomous), Vellore. The event began with a welcome address by Ms. Priyadharshni V.R., YRC District Organizer and AIIC Member. The lecture focused on "**Start-up Technology Trends and Innovation**," the session aimed to provide participants with insights and guidance on the latest advancements in start-ups and technology. The lecture was delivered by Ms. Deepalakshmi K., the founder of "**SD Agricultural and Research Foundation**," who shared valuable insights into current trends and innovations, particularly in promoting organic repellents, organic food products, and their market integration. The well-organized session, conducted via Google Meet, offered essential knowledge on innovation and entrepreneurship to students and participants. The event concluded with a vote of thanks by Ms. Charulatha, Secretary of YRC.